



October 13, 2010
For Immediate Release
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PROJECT EARTH SAVING THE PLANET ONE CLICK AT A TIME

CINCINNATI, OH - WLWT News 5 and the Regional Stormwater Collaborative announce the formation of a new partnership called Project Earth. The purpose of this project is to get the citizens of Cincinnati and the Tri-State educated and involved in the stewardship of all of the regions' natural resources.

Through special reports on WLWT News 5, and a special Project Earth section on WLWT.com, Project Earth is answering questions about water conservation, preserving our watershed, land use, and the environment and our health.

"There are small changes that each of us can make that will have a big impact here in the Tri-State" said WLWT President and General Manager Richard Dyer. "Project Earth is answering questions and giving people the resources to take action and conserve."

The Regional Storm Water Collaborative is composed of storm water districts, municipalities, and soil and water conservation districts in Southwest Ohio and Northern Kentucky, whose purpose is to raise awareness about water quality issues in the Ohio River Valley.

For more information, visit the special Project Earth section online at:
<http://projectearth.wlwt.com>

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