

Saving Rain For a Sunny Day

AN OHIO RIVER VALLEY RAIN BARREL ART PROJECT



IMMEDIATE RELEASE
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PRESS CONFERENCE

Dignitaries to Unveil SaveLocalWaters' Rain Barrel Art Project at the Zoo

What: SaveLocalWaters.org and the Cincinnati Zoo & Botanical Garden are unveiling the fourth annual Rain Barrel Art Project entries at the zoo for public display. The rain barrels were painted by artists from across the Ohio River Valley and will be displayed at the zoo during the month of April. The rain barrels will be auctioned on April 21, during the zoo's Party for the Planet to raise funds for environmental education.

When: Tuesday, April 5, 2016
9:15 AM to 10:00 AM

Where: Go Green Garden
Cincinnati Zoo & Botanical Garden
3400 Vine Street
Cincinnati, OH 45220

Who: Rain barrel artists, students and teachers
Todd Portune, Hamilton County Commissioner
John Nelson, SaveLocalWaters.Org
Sophia Cifuentes, Sustainable Communities Advocate,
Cincinnati Zoo & Botanical Garden

Visuals: 50 rain barrels painted by professional and student artists will stand throughout the Go Green Garden.

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The **Rain Barrel Art Project** was created to encourage the use of rain barrels by residents and businesses throughout the Ohio River. A partnership of SaveLocalWaters.org and the Cincinnati Zoo, the event entertains while also educating the public about environmental issues, including storm water runoff, watersheds and water conservation.

SaveLocalWaters.org is the creation of the Regional Storm Water Collaborative of Southwest Ohio and Northern Kentucky, an organization focused on sharing resources to better leverage mass media and raise awareness concerning water quality issues in the Ohio River Valley. The

collaborative is composed of storm water districts, municipalities, and soil and water conservation districts in Southwest Ohio and Northern Kentucky. Together, we can keep our waterways clean and healthy.

The **Cincinnati Zoo & Botanical Garden** has been dedicated to the conservation of plants and animals since 1875. Proclaimed the “Greenest Zoo in America” in 2010, the zoo has continued to lead the way in sustainability and green initiatives by greening its daily operations and reducing its impact on the environment.