

**Save Local Waters**

Brought to you by  
The Regional Storm Water Collaborative  
of Southwest Ohio  
and Northern Kentucky

### CPN Meeting - 1/17/13

Mark your calendars for **Thursday, January 17, 2013** for media round table. Attendees will hear from local media contacts from TV, radio and newspaper on their decision making process to publish an article or air a story on radio/TV. To get more information and register for this event [CLICK HERE](#)

Confirmed speakers include Erik Zarnitz (Channel 5 Meteorologist) and Jenny Key (Editor at Community Press Newspaper). Others are expected to be announced shortly.

Like us on **Facebook** 

Follow us on **twitter**

### Who We Are



The Regional Storm Water Collaborative is composed of storm water districts, municipalities, and soil and water conservation districts in Southwest Ohio and Northern Kentucky.

Our purpose is to raise awareness about water quality issues in the Ohio River Valley.

Together, we can keep our waterways clean and healthy

### Join Today!

We are currently accepting new members and our membership is open to all. Our Alliance uses mass media and shared programming to raise awareness about environmental quality issues in the Ohio River Valley. Together we can make a

### Artist Application Deadline - Extended, 1/4/13



### Rain Barrel Program - UPDATE

Launched in September, "Saving Rain for a Sunny Day" is a program designed to raise awareness about storm water through the use of rain barrels. Artists will begin painting rain barrels in January in preparation for them to be displayed at the Cincinnati Zoo's 'Go Green Garden'. The "works of art rain barrels" will be showcased from mid March until April 18th where Zoo visitors can cast their vote for the people's choice

award. Selected barrels will be part of an auction on the evening of April 18th.

Contact Ken Perica at [kenperica99@gmail.com](mailto:kenperica99@gmail.com) or call at 513-659-5902 for more information.

**Special Thanks**

Special thanks to Home Depot for their generous donation of rain barrels for the program.

**Fight Ice & Be Nice to our Environment**

**Batavia, Ohio**

There are an increasing number of options to salt when it comes to melting snow and ice from your driveway, sidewalk, and porch. "Salt works as a deicer, but it can damage some metals, concrete, and asphalt, causing cracking and weakness with extended use," said Clermont County Storm Water Management Program Coordinator John



McManus. "Another reason to consider an alternative, is that salt can be harmful to plants, lakes, ponds, and even drinking water."

Two low-corrosion alternatives to salt are calcium magnesium acetate (CMA) and calcium chloride. These products are no more corrosive than ordinary tap water and, according to McManus, are not harmful to vegetation. "CMA actually strengthens the soil and can stimulate plant growth by providing abundant organic acid in the way that liming a garden improves vitality," he said. Another benefit to using the alternatives to ice, in surface water CMA does not stimulate algae growth or kill aquatic life.

"If these options don't work, there is the chemical free solution, shoveling the snow and ice," said McManus. He said if you want to minimize the amount of work, shovel a small walking path on sidewalks and two tire paths on driveways. Shoveling these pathways clear, even part of the time, while using CMA or calcium chloride the other part, can make the pathways safer to maneuver and lessen salt and chemical damage to our environment.

For additional information about this or other county news, contact Clermont County Communications Director Annette Meagher at (513) 732-7597 or [ameagher@co.clermont.oh.us](mailto:ameagher@co.clermont.oh.us)

Pictured above: Jeff Pulliam of Batavia clears snow and ice from a car.

**Teacher's Workshop - January**

Greenacres Foundation is hosting a Project WET 2.0 Teacher Workshop on January 19, 2013 from 9 a.m. to 3:30 p.m. Teachers will receive a copy of the NEW Project WET 2.0 Guide by enrolling in this one day workshop. Visit [www.co.warren.oh.us/warrensacd/home](http://www.co.warren.oh.us/warrensacd/home) to view the brochure.

To register, email Anne Lyon at [alyon@green-acres.org](mailto:alyon@green-acres.org)

difference!

Contact Holly Utrata-Halcomb at 513-772-7645 or [Holly.Utrata-Halcomb@hamilton-co.org](mailto:Holly.Utrata-Halcomb@hamilton-co.org) to become a member.

**Executive Members**



## Horticulture Certificate for Sustainable Designs

The University of Cincinnati is now offering new certificate programs in their Horticulture Program for Sustainable Landscape Design, Green Roofs, Urban Landscapes, and Urban Agriculture. If you are interested in adding to your skill set, beefing up your resume, or just really enjoy school.

Visit <http://daap.uc.edu/academics/horticulture/curriculum.html> for more information on each of these programs!

## Prescription Drug Drop Box

CINCINNATI, OHIO - The Ohio Attorney General's Office has partnered with the Ohio Department of Health and the Drug Free Action Alliance in order to provide 66 free prescription drug drop boxes throughout communities in Ohio. These agencies decided to target southern Ohio law enforcement agencies, as part of their newly established Ohio Prescription Drug Drop Box Program, because the region is considered the epicenter for prescription drug abuse in the state.

The drop boxes are mailbox-style disposal bins that are placed inside law enforcement agencies to be used by residents during normal business hours. Law enforcement is responsible for monitoring the boxes and properly disposing of the medications. Each location is contracted with a regional incinerator facility, approved by the Ohio EPA, to dispose of the collected medications in the most environmentally friendly manner. The drug drop box sites can only accept prescription and over-the-counter pills. Fluids, such as cough syrup, and inhalers cannot be disposed of in a drop box. In addition, needles are not to be deposited in the drug drop boxes.

Unused medications not only present the potential to harm our families; studies show that trace amounts of pharmaceuticals can also threaten water quality. Holly Utrata-Halcomb, Program Manager for the Regional Storm Water Collaborative explained "Unwanted prescription drugs can find their way into our water supply when people flush them or pour them down the drain. Wastewater treatment plants aren't designed to remove these types of chemicals. While not at levels that affect human health, the US EPA has begun to detect some types of medication in streams and drinking water across the nation."

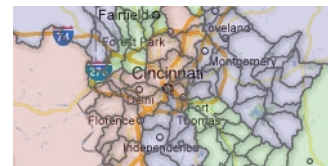
The idea of providing a safe and proper way for citizens to dispose of their unwanted medications has immensely gained popularity over the past few years. The DEA manages a free national day for pharmaceutical collection that has been very successful with local law enforcement agencies and citizens across the U.S. That is scheduled for April 27, 2013; more details on that will be communicated later.

## C3 Gives Back Program

## Pro-Bono Social Media Services



## Find Your Watershed



## 100 Ways to Conserve Water



## Job Postings

Remember to visit [savelocalwaters.org](http://savelocalwaters.org) for frequent postings of employment opportunities at jobs throughout the Ohio River Valley region. The web site is updated almost daily with new information which also includes new job postings.

## Content Provider Note

Please submit your upcoming events, stories and announcements to be included in our next newsletter.

Send news to:  
[info@savelocalwaters.org](mailto:info@savelocalwaters.org)

C3.Creating Connections Consulting to offer pro bono social media marketing and speaking services for non-profits and community organizations in the Cincinnati region in 2013 via the C3 Gives Back Program. Founder Michelle Beckham is a former P&G customer business development and marketing manager who has worked in the digital space since 2005.

One resource that most non-profits and community organizations need, but might not have the budget for is strategic social media marketing consulting or speaker services. C3 helps businesses and organizations create a strategic marketing plan that integrates the most effective social/digital tools for their call to action and target market and teaches them how to create content and engagement strategies for each platform to build customer relationships and business.

Michelle Beckham speaks all over the region on social media marketing topics, reputation management, online branding and internet safety for children.

It is C3's corporate philosophy to share knowledge and give back to the community whenever possible. Michelle has been a board member for several Cincinnati organizations including: Authentic Leadership-Cincinnati, New Media Cincinnati, IHM Job Search Group, St. Ursula Academy, the Institute for Social Media at Cincinnati State, the Archdiocese of Cincinnati Communications Commission and the Procter & Gamble Global Alumni Network Speakers Bureau team.

C3 is instituting a formal request program to meet the needs of non-profits and community organizations in 2013. Organizations can apply for an opportunity each quarter to receive free strategic social media marketing assistance or speaker services for their group.

#### Requirements:

- Must be a 501(c)(3) or community organization within the Cincinnati/Dayton/Northern Kentucky area
- Speaking segment limited to a maximum of two (2) hours
- Consulting services limited to a maximum of two (2) hours
- Deadline for first quarter 2013 requests is 12/31/12.

\*See website for full information and to register:

<http://creatingconnectionsconsulting.com>

Hamilton County Soil & Water Conservation District | (513) 772-7645 | [kperica@eqm.com](mailto:kperica@eqm.com)  
22 Triangle Park Dr., Cincinnati, OH 45246

**[Forward this email](#)**



This email was sent to [lentzb@bceo.org](mailto:lentzb@bceo.org) by [kperica@eqm.com](mailto:kperica@eqm.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Hamilton County Soil & Water Conservation District | 22 Triangle Park Dr. | Cincinnati | OH | 45246